



General Plan Implementation Matrix

SEPTEMBER 2025

Purpose

Implementation consists of actions taken to carry out the General Plan policies and continue progress toward achieving the General Plan goals, with a particular focus on those parts of the General Plan that have been recently updated. The following Implementation Matrix serves as a resource primarily for City staff to develop, monitor, and update a list of actions that should be carried out in the near term (generally within the next five years). These actions provide the basis for establishing priorities, scheduling, and assigning staff and other resources. This Matrix is a companion to the General Plan but is not a regulatory document and may be updated on an as-needed basis by City staff.

Structure

The Matrix identifies, for each action, the associated goal and policies, the entity(ies) primarily responsible for execution, the broad level of resources needed, a timeline for completion, and an indication of successful completion. Each implementation action is labeled based on the following format: element code (e.g., CM for Circulation and Mobility), and action indicator (A), action number based on the goal followed by a sequential number (e.g., 1.1 for the first action associated with Goal 1). As the Matrix is updated actions may be added, either as entirely new actions or as next steps and as replacements for actions that have been completed.

The actions include initiatives by the City and may also include decisions that involve public and private development projects, investments, and programs. This Matrix excludes actions or activities that are already part of the City's current workflow unless there is to be a substantive change, such as an expansion, elimination, or development of new rules.

Timing and Updates

Implementation is often contingent upon adequate funding and staff capacity. While many actions can be pursued through initiatives already underway, others will require additional resources. As such, the exact mix and timing of programs the City may pursue will in part be opportunity driven, dependent on the availability of funding, staffing, and other necessary resources. Additionally, the time frames listed below are target completion dates, unless otherwise specified by state law, and may be adjusted based upon other City priorities, funding levels, and/or staff availability. This Implementation Matrix should be reviewed and updated on an annual basis by City staff to determine whether any current activities fall short or additional actions are needed to support the General Plan goals and policies.

DANA POINT GENERAL PLAN IMPLEMENTATION MATRIX						
Implementation Action	Relevant		Implementation Responsibility	Resource Level	Time Frame	Measure of Successful Completion
	Goal	Policies				
CIRCULATION & MOBILITY ELEMENT						
CM-A1.1. Adopt updated transportation study guidelines. Adopt new transportation study guidelines that are consistent with CEQA/SB 743, reinforce LOS standards, and provide additional guidance on multimodal site access.	CM-1	1.1 1.2 1.3 1.5	Public Works & Engineering	Low	2025	Adoption of new transportation study guidelines
CM-A1.2. Update physical and digital truck routes. Install signage along truck routes and post GIS-based map of truck routes suitable for download on City website, consistent with AB 98 requirements.	CM-1	1.3 1.4	Public Works & Engineering	Moderate	By January 1, 2028	Completion of signage installation and posting of GIS truck routes on City website
CM-A1.3 Update Municipal Code regarding new logistics uses. Update the Municipal Code to reflect new siting, design, building, and operation standards for new logistics uses, consistent with AB 98 requirements.	CM-1	1.3 1.4	Community Development	Low	By January 1, 2028	Completion of updates to Municipal Code
CM-A1.4. Initiate improvements to Priority Safety Corridors. Analyze feasibility of potential safety countermeasures along priority safety corridors and incorporate improvements through the City’s Capital Improvement (CIP) Program.	CM-1	1.7 1.9	Public Works & Engineering	High	Within 24 months	One improvement initiated and other improvements identified in CIP
CM-A1.5. Neighborhood traffic calming. Continue to identify priority roadways/areas for neighborhood traffic calming treatments per established policies and guidelines.	CM-1	1.9 1.10	Public Works & Engineering	Moderate	Medium-Long Term	Evaluation of neighborhood traffic data and selection of priority area(s) for treatment
CM-A1.6. Review roadway speed limits. Review speed limits as required by State Law at the designated frequency using licensed engineers; Use allowable factors and evaluation criteria as provided in the California Vehicle Code, the Manual on Uniform Traffic Control Devices, and other applicable legislation to set reasonable speed limits particularly where bicycle/pedestrian activity is high.	CM-1	1.7 1.9 1.10	Public Works & Engineering	Low-Moderate	2025/2026	Approved citywide Speed Survey document with implementation of recommendations where appropriate

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CM-A2.1. Evaluate feasibility of bicycle network gap recommendations. Study feasibility and variations of bike network improvements along Stonehill Drive, Dana Point Harbor Drive, and a portion of Del Prado.	CM-2	2.1	Public Works & Engineering	High	Within 5 years	Evaluate and implement as is feasible
CM-A2.2. Update Zoning Code accordingly to incorporate regulations related to bicycle and pedestrian access. Augment current bicycle parking incentives with additional incentives and/or requirements for new developments regarding onsite bicycle parking and end-of-trip bike facilities, and requirements regarding pedestrian access points and pedestrian-scale onsite circulation, particularly in areas with high pedestrian activity.	CM-2	2.2 2.4 2.5	Community Development	Low-Moderate	Within 24 months	Approval of new development code regulations
CM-A2.3. Pedestrian and micromobility safety campaign. Coordinate with other agencies, including the County of Orange, Orange County Transportation Authority (OCTA), the California Office of Traffic Safety (OTS), Capistrano United School District (CUSD), Orange County Fire Authority (OCFA), and Orange County Sheriff's Department (OCSD) to develop pedestrian and micromobility safety campaigns that teach traffic safety awareness, road sharing etiquette, bicycle/e-bike safety, and pedestrian safety.	CM-2	2.6 2.7 2.8 2.9	Public Works & Engineering (lead from City) County of Orange OCSD OCTA OCFA	Low-Moderate	Within 24 months	Implementation of safety campaign with public service announcements, social media, advertisements at key community locations, and safety education events
CM-A3.1. Evaluate Summer 2025 Trolley Program changes and identify growth opportunities. Review operations and utilization of expanded trolley service during the Summer 2025 season. Identify ridership patterns, high ridership stations, and opportunities for improved transit service reliability and frequency commensurate with available resources.	CM-3	3.1 3.2 3.3 3.4	Public Works & Engineering	Moderate	Fall 2025	Completion of a study evaluating transit operations

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CM-A3.2. Evaluate and coordinate to right-size transit services. Maintain communication with adjacent cities and OCTA to improve transit service connectivity, including designated transfer points and schedule consistency. Engage with the hospitality industry to understand the travel needs of hotel workers.	CM-3	3.1 3.5	Public Works & Engineering	Low	Ongoing	Regularly scheduled coordination meetings, particularly during the summer months
CM-A4.1. Update parking requirements in Zoning Code. Revise parking requirements in the City's development code to include recommendations for driveway consolidation, shared parking facilities, and Neighborhood Electric Vehicle (NEV)/bicycle parking. Review minimum parking requirements and consider modifications, particularly in areas with higher pedestrian/transit accessibility.	CM-4	4.1 4.3 4.4 4.5 2.9	Community Development	Low-Moderate	Within 24 months	Approval of new development code regulations
CM-A4.2. Monitor and evaluate parking standards in the Town Center. Monitor the levels of parking supply and demand and evaluate opportunities for shared parking strategies that could facilitate new businesses in the Town Center.	CM-4	4.3 4.4 4.5 2.9 ED-1.4	Community Development	Moderate	Within 36 months	Completion of monitoring and a parking study

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ECONOMIC DEVELOPMENT ELEMENT						
ED-A1.1 Updated Analysis and Planning. Conduct an economic and market analysis of the City’s local economy.	ED-1	1.1	City Manager	Low	Following completion of Harbor Renovation	Completion of an economic and market analysis
ED-A3.1 Monarch Bay Plaza. Coordinate with the property owner to facilitate the development of a specific plan or other special zoning mechanism for the Monarch Bay Plaza area. Engage the public to enable the community to understand and comment on potential development and design options, including a horizontal and/or vertical mix of uses.	ED-3	3.1 3.2 3.3 3.4	Community Development	Moderate	Within 24 months	Application submitted for redevelopment of Monarch Bay Plaza
ED-A3.2 Coast Highway visioning and feasibility study. Conduct a visioning effort and technical analysis to understand the land use and design options that are envisioned by existing property owners/businesses, desired by the community, supported by market conditions, and/or are necessary to achieve desired public realm improvements. Based on the results, coordinate with property owners to pursue a specific plan or other special zoning mechanism.	ED-3	3.1 3.2 3.3 3.5	Community Development	High	Within 36 months	Completion of a visioning and feasibility study

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PUBLIC SAFETY ELEMENT						
PS-A11.1 Implement evacuation preparation strategies. Refine the City’s Emergency Operations Plan to enhance emergency preparation and response. This includes: - Identifying critical facilities with unique evacuation needs (e.g. care homes, assisted living facilities, childcare centers) and reviewing evacuation procedures with these facility operators - Enhancing communication with hotels and other tourism locations to inform visitors of evacuation routes and procedures - Designating safe zones or shelter-in-place locations as potential areas of refuge in each evacuation zone - Evaluating the availability and anticipated demand for community facilities to serve as evacuation centers. - Maintaining and enhancing static wayfinding, signs, and barriers to direct traffic. - Coordinating with Caltrans and nearby jurisdictions on developing strategies to address freeway and state highway congestion during evacuations on I-5 and SR-1 (PCH).	PS-11	6.1 6.2 6.6 6.7 6.12 6.14 6.15 6.16	Emergency Management Public Works & Engineering	Low	Ongoing	Completion of an updated Emergency Operations Plan
PS-A11.2 Evacuation traffic management procedures. Update traffic management strategies based on the results of the 747 Evacuation Analysis, such as refinements to on-call contracting support for emergency response and typical operating procedures at major intersections and locations that can be deployed on-the-fly. <i>Note that this action is not intended to substitute on-the-ground decision making during emergencies.</i>	PS-11	6.1 6.2 6.6 6.11 6.15 6.16	Emergency Management Public Works & Engineering	Moderate	Ongoing	Completion of an updated Emergency Operations Plan
PS-A11.3 Evacuation coordination with state and county partners. Refine communication protocols with state and	PS-11	6.3 6.5	Emergency Management	Low	Ongoing	Updated protocols and recurring meetings

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county agencies (e.g. California Highway Patrol, OCFA, OC Sheriff) based on the results of the 747 Evacuation Analysis. Address protocols applicable to before, during, and after emergencies, including a recurring evacuation coordination meeting and options to leverage technology during evacuation procedures.		6.12 6.16				scheduled between adjacent cities, County agencies, and CHP
PS-A11.4 Evacuation education campaign. Expand evacuation education programs and trainings, such as partnering with Capistrano Unified School District, community organizations, and business groups. Prepare additional education materials, particularly for vulnerable populations.	PS-11	6.7 6.9 6.10 6.11 6.14 6.17	Emergency Management	Moderate	Ongoing	Implementation of an evacuation education campaign
PS-A11.5 Develop evacuation procedures and recommendations for unique evacuee groups. Refine existing evacuation procedures with updated internal and external evacuation strategies for unique evacuee groups. Communicate the revised strategies to other agencies and these groups through education campaigns, direct outreach, and community organization partnerships. Specific evacuation groups include: • Evacuation constrained residential developments • Populations without vehicle access • Children and unaccompanied minors • Individuals with access and functional needs	PS-11	6.1 6.7 6.11 6.17	Emergency Management	Moderate	Ongoing	Updates to existing evacuation procedures; identification of communication approaches related to these unique evacuation groups