PHASE 2: GENERAL PLAN UPDATE \& EIR
Land Use, Circulation, \& Economic Development
GPAC \#4
4/30/24


## AGENDA

Call to order Roll call
A. Approval of Minutes (March 26)
B. Old Business
C. New Business

1. Opportunity Sites
A. Group 1: Camino del Avion, PCH Capo Beach, Stonehill and Del Obispo (north)
B. Group 2: Camino de Estrella, Stonehill and Del Obispo (south)
C. Group 3: PCH and Dana Point Harbor, Monarch Bay Plaza
D. Direction on open house information

## D. Public Comment

E. Committee Comments
F. Adjournment

## NEXT STEPS: APRIL \& JUNE

- April 30 ${ }^{\text {th }}$ (tonight): GPAC \#4 for additional review on opportunity sites and thoughts about what to present at Open House
- June (earl/mid): OPEN HOUSE for the public to learn about GPU Phase 2 (purpose/timeline) and analysis and options for the opportunity sites and mobility improvements
- June 25 ${ }^{\text {th }}$ : GPAC \#5 to review public input and make a final recommendation on the preferred land use plan (to be evaluated for traffic and CEQA analysis)
- Measurement used to identify nonresidential land use intensity
- Ratio of the total gross floor area of all buildings on a lot compared to the total area of that lot
- Higher FARs generally indicate larger buildings and/or more stories
- Size and height of the building can vary a great deal within the same FAR.


GENERAL PLAN ADVISORY COMMITTEE
Opportunity Sites - Group 1


## CAMINO DEL AVION

- Professional / medical office use would not require land use change (Neighborhood Commercial zoning)
- Current development standards adequate (35' height/0.40 FAR)
- Residential
- A variety of product types are feasible (from SFD to MF)
- Site could be held in reserve as $6^{\text {th }}$ Cycle RHNA replacement or for $7^{\text {th }}$ Cycle (2029-2037) inventory





## РСН САРО ВЕАСН

- Commercial/hotel uses would not require land use change (Visitor/Recreation Commercial zoning)
- Current development standards adequate (35' height/0.50 FAR)
- Four vacant sites ( $0.45 \mathrm{ac}, 0.45 \mathrm{ac}, 0.76 \mathrm{ac}, 0.43$ )
- Residential
- A variety of product types are feasible (from SFD to MF)
- If you allow $100 \%$ residential, vacant sites most likely developed as residential
- Mixed-Use Residential
- Infill mixed-use feasible (with structured parking)
- Lot depths likely too shallow for a unified village-type mixed-use setting
- Option: only allow mixed-use with project size of 3+ acres


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18 units, 5 K commercial, $\sim 2.0$ FAR, structured parking, $135^{\prime}$ lot depth ( $\times 140^{\prime}$ wide)



## STONEHILL \& DEL OBISPO (NORTH)

- Current uses and zoning Community Commercial
- Current development standards ( $35^{\prime}$ height/0.50 FAR ; up to 1.75 FAR with special provisions)
- 1.35 acres, all common ownership
- Residential
- A variety of product types are feasible (likely MF)
- Site could be held in reserve as $6^{\text {th }}$ Cycle RHNA replacement or for $7^{\text {th }}$ Cycle (2029-2037) inventory
- Mixed-Use
- Shallow parcel may pose a challenge, but possible with parking reductions and/or structured parking
- Unsure if rents can justify structured parking; also limited on-street parking



# PLAN <br> GENERAL PLAN ADVISORY COMMITTEE <br> <br> Opportunity Sites - Group 2 

 <br> <br> Opportunity Sites - Group 2}



## CAMINO DE ESTRELLA

- Current uses and zoning Professional/Residential
- Current development standards (31' height/0.50 FAR; up to 1.50 with special provisions)
- Allows 10 du/ac MF as accessory use
- Residential or Mixed-Use
- Fragmented ownership patter
- Shallow/oddly-shaped parcels inhibits ability to develop each pod separately
- Likely requires vacation of one or more public streets to create developable site; may be undesirable change to local circulation patterns



## STONEHILL \& DEL OBISPO (SOUTH)

- Current uses and zoning Community Commercial
- Current development standards ( $35^{\prime}$ height/0.50 FAR ; up to 1.75 FAR with special provisions)
- 5.55 acres, all common ownership
- Mixed-Use and Residential
- Mixed-use and $100 \%$ residential both feasible with 1.75 FAR (even within 3 stories)
- With such intensity, Albertson's would likely transition out
- Other existing housing and opportunity sites include a Ralphs and Gelsons
- Retain existing zoning and allow development to happen if proposed


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## Opportunity Sites - Group 3




## PCH \& DANA POINT HARBOR

- Property owner envisions a restaurant / retail / entertainment destination
- Design that honors site's historical architectural significance
o Serves as a "gateway" to Dana Point
- Provide shopping, dining, and entertainment opportunities
- Serve as a venue / home for cultural activities, murals and statues, and educational initiatives
- Support local schools and youth through arts and cultural exhibits, fundraising, and mentorship / internship / employment opportunities
- Current land use designation and zoning consistent with owner's vision (V/CR)
- Current development standards ( $35^{\prime}$ height/0.50 FAR ; up to 1.75 FAR with special provisions)



## MONARCH BAY PLAZA

- Property owner envisions a vibrant, horizontally mixed-use area with residential and commercial uses connected by pedestrian-oriented facilities and amenities
- Current land use designation and zoning (CC/V)
- Current development standards
- 35' height
- 0.50 FAR; up to 1.75 FAR with special provisions
- No residential currently allowed


Elevations - South View


Elevations - North View


18 units, 5 K commercial, $\sim 2.0$ FAR, structured parking, $135^{\prime}$ lot depth ( $\times 140^{\prime}$ wide)



The Lofts at Moonlight Beach - 18, 2-story units w/ 13,5K commercial/office; 1 floor subterranean parking


Newport Village - 198 units (w/ density bonus) + 63K commercial/office on 9.4 acres; 3 floors max


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The Isle at Mariner Shores - 36, 3-story townhomes



$6615 \mathrm{PCH}-390$ apartments, 5 K commercial


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